# GRADUATE SCHOOL OF

# BUSINESS ADMINISTRATION





The Graduate School of Business Administration and Economics at Otemon Gakuin University aims to create new values by promoting the integration of academic intelligence with practical intelligence, thereby fostering new business ideas that can contribute to the public good by identifying changes in society and people's needs

Education at graduate schools must answer the demands and the changes in society. Management of businesses is not possible without understanding the rapid changes in society and the economic trends. Also, one must consider the trends in society and the reaction in industry when drafting effective economic policies. When we take these present circumstances into consideration it is difficult to send out talent useful to society with conventional graduate school education where each respective graduate course faces issues separately.

For that reason, it is necessary to maintain an educational and research environment that combines and make use of the strength in the two areas of business administration and economics.

Our renewed Graduate School of Business Administration and Economics synchronizes money [finance], material [products], and people [labor] with emotion and information. We will seriously consider today's era and answer its demands. Namely, we are now able to handle questions or issues that cut across both fields of business administration and economics whether the aspect be high level research or occupational education of a higher order.

At the Graduate School of Business Management and Economics



you can strengthen your eye for business administration and your eye for economics.

So, when you complete your master's you will be able to become a business person who can see things from a managerial and an economic viewpoint.

The specialization of studies at our graduate school will lead you to stepping up in your career.

Business people currently working can improve their careers with the highly specialized qualifications they receive at graduate school. Lifetime business people can expect an expansion in entrepreneurial and business opportunities. Through the achievement of a doctorate they open a road to becoming university teachers.

<sup>\*</sup>For details, please see the reverse

# GRADUATE SCHOOL OF



# For Undergraduate Students

#### The Features of the Course

At the new graduate school, you are able to learn knowledge and information necessary for going about research that exceeds the boundaries of traditional academic areas.

The studying cross-over courses is a characteristic of new graduate school that focuses on the economy and society.

#### A model of the classes taken if taking Regional Policy Research Areas in the economics course

Subject Category	First Semester of the First Year		Second Semester of the First Year		First Semester of the Second Year				Credits Acquire
	Course Name	Credits	Course Name	Credits	Course Name	Credits	Course Name	Credits	
Common Foundation	Introduction to Management and Economics (Management)	2							
	Fundamental Studies on Management and Economics I	2	Fundamental Studies on Management and Economics II	2					
Common Core	Introductory Macroeconomics	2	Statistics in Research	2					
	Introductory Microeconomics	2							
Major Subjects	Studies in Regional Policy	2	Urban Policy: Problems and Issues	2	Studies in Economic Policies	2	Studies in Local Administration	2	
			Regional Management Studies	2	SME Management: Problems and Issues	2	Studies in ERP Business Process	2	
Research Instruction	Seminar on Management and Economics I	2	Seminar on Management and Economics II	2	Seminar on Management and Economics III	2	Seminar on Management and Economics IV	2	
Credits Acquired		12		10		6		6	34

With regard to the economics course, in addition to the red marked classes of economics course you may take the green marked subjects in business administration course. Studying across the traditional academic boundaries is available not only in the common foundation classes but even in the major field research, which will give you a real pleasure of research.

#### The Merits on Completion of the Course



Extremely beneficial for finding employment for foreign students and graduate students as well

You will receive a world-class qualification approved by SAP SE of Germany.



The specialization of studies at our graduate school will lead you to stepping up in you career.

#### Features of the course length



There is a way of taking the course where you may shorten its length by one year.



It is possible to complete the course on one year's fees by doing this.

# Business Administration and Economics Research Teaching

Staff List

#### Business Administration Course

#### **Business Research Area**

Masanori Ishimori (Community Psychology, Social Psychology)
Chie Kanagawa (Industrial Organizational Psychology)
Naoto Kanki (Management Organization, Management Strategy)
L.S.DE Silva (International Management)

Yasunobu Tochio (Organization, Human Resource Management)
Chika Nagaoka (Psychology of Advertising, Cognitive Science)
Su-hyeon Park (Marketing)

Yoshifumi Murakami (Management Strategy, Business Administration) Shunsuke Yagi (Environmental Management, CSR)

#### Accounting, Social Information Research Areas

Wu Choi (Administrative Data Research)
Toshitake Miyauchi (Financial Accounting, Corporate Analysis)
Katsuyuki Yamashita (Financial Accounting)
Ken Lee (Management Accounting)

#### Corporate Legal Work Research Areas

Zhi Wen Xu (Commercial Law, Corporate Law) Hidetaka Fujiwara (Accountancy, Auditing) Kouji Mizuno (Civil Law)



# For Practicing Business People

#### Curriculum Content and the Merits of Acquiring a Degree

Acquiring a world-class qualification approved by SAP SE of Germany at graduate school opens a road to advancing your career.



It sharpens and widens your eyesight for both management and economics.



It raises the strength to become an "economist with high-level field awareness" like no other course.



# For People at public organizations and NPOs

#### The Merits of Obtaining a Degree

For those staff who wish for a reform of university education.



It answers the great needs of university staff for university education reform.

It allows you to take a degree in university management.

#### For people who want to contribute to regional policy or regional development.



We guarantee the expertise of a regional policy degree.

It answers the needs of public servants and staff of non-profit organizations, like NPOs, who are employed to contribute to regional society, in addition to the citizens, who carry the real weight of everyday regional policy and who lead.

#### For Lifelong Practicing Business People

#### Making Use of Graduate School

Compile your achievement (specialist knowledge, special skills) in the field to date in your doctoral dissertation, and pass it on to the next generation.

You can contribute to the raising of successors and prevent the loss of knowledge and techniques of Japanese businesses.

#### The Merits of Acquiring a Doctorate Degree

It opens a road to becoming a university teacher. Expand your company or business opportunities, as a high-level specialist.

You can enjoy a new way of life.

\*For details, please see the reverse.



# For all Members of Society

Provision has been made to the course length to suit your work or lifestyle



# Fast Track Completion of Studies!

Write your master's dissertation in one year. It is possible to obtain your degree without taking time off work.



Slow Track Completion While Continuing Work!



Finish your master's dissertation at a steady pace over 4 years.

#### **Tuition Fee Support**

We have a system for exemption of fees for adult students.

#### **Higher Education Administration** Research Area

Akira Harada (Behavior Metrics) Kazumasa Fukushima (Higher Education Administration, University Staff)

#### **Economics Research Areas**

Manami Ogura (Applied Econometrics)

Tomohiro Kinoshita (Financial Legal Research)

Keiji Hashimoto

(Theoretical Economics, Applied Econometrics)

Masayo Hosoi (Taxation, Finance)

Naoki Matsumoto (International Monetary Policy)

Toru Murakami (Economic Policy)

Tomoko Yotsuzuka (Asset Price Theory, Behavioral Finance)

#### Regional Policy Research Areas

Masato Tanaka

(City Planning, Disaster Recovery)

Mikiyasu Hayama (Agricultural Administration, Small-medium-size Enterprise Administration)

Naoki Fujiwara (Public and Regional Administration, Regional Industrial Policy)

#### **Program Structure**

#### **Doctoral Program**

#### Research Instruction Subjects

- \*Advanced Seminar on Management and Economics 1
- \*Advanced Seminar on Management and Economics II
- \*Advanced Seminar on Management and Economics III
- •Advanced Seminar on Management and Economics VI

The teaching system in the master's curriculum is continued in the doctorate Advanced Seminar on Management and Economics IV Advanced Seminar on Management and Economics V

#### Master's Program

Master of Business Administration



Master of Higher Education

Master of Economics

Master of Regional Policy

#### Research Instruction Subjects

- ·Seminar on Management and Economics I
- ·Seminar on Management and Economics II
- Seminar on Management and Economics III.
- Seminar on Management and Economics IV

#### Course Common Elective Subjects

- ·SME Management: Problems and Issues
- Psychology of Advertising
- Negotiation Theories Studies in ERP Business Process

- ·Studies on The Law of Obligations
- ·Studies in Corporate Law
- Studies in Policy and System in Higher Education
- ·Studies in Finance in Higher Education Institution

#### Business Administration Course Major Subjects

- Studies in International Business Management
- Studies on Business Strategy
- ·Studies in Human Resources Management
- · Management Organization Theory
- Marketing Information Research

#### Accounting and Social Information Research Area

- ·Studies in Management Accounting
- ·Studies in Business Analysis
- ·Social Information System Research

#### Corporate Legal Work Research Areas

- ·Studies in Commercial Law
- \*Studies in Auditing and Internal Control
- ·Legal Issues in Banking and Finance

#### Higher Education Administration Research Areas

- Studies in Strategic Management in Higher Education
- ·Studies in Organizational Management in Higher Education · Historical Development of Higher Education
- ·Staff Development in Higher Education
- · Career Development in Higher Education
- ·Statistical Analysis in Higher Education

#### **Economics Course Major Subjects**

#### **Economics Research Areas**

- Intermediate Macroeconomics
- Intermediate Microeconomics
- Econometrics Studies
- ·Studies in Economic Policies
- Studies in Public Finance
- ·Studies in International Finance
- ·Studies in Finance Theory

#### Regional Policy Research Areas

- ·Studies in Regional Policy
- •Urban Policy: Problems and Issues
- ·Regional Management Studies

You can choose and learn the necessary subjects from both areas of business administration and economics in accordance with the purpose and needs of your research project.

course curriculum (excepting the higher education

dministration course).

#### Common Core Subjects

- Introductory Macroeconomics
- Introductory Microeconomics
- · Management Studies
- Marketing Studies
- ·Studies in Financial Accounting ·Studies in Business Law
- ·Studies in Industrial Social Psychology
- ·Statistics in Research

#### Common Foundation Subjects

- Fundamental Studies on Management and Economics I
- \*Introduction to Management and Economics (Management)
- Fundamental Studies on Management and Economics II Introduction to Management and Economics (Economics)

You can learn both business management and economics fields' subjects.

# Business Administration and Economics Graduate Course Structure

We offer a master's and a doctorate curriculum.

#### **Business Administration Course**

#### **Business Research Areas**

For those who aim to be a business administration professional with skills for strategy, management and marketing

#### Accounting and Social Information Research Area

For those who want to be financial accounting business administrative analysis professionals

# Corporate Legal Work Research Areas

For those who want to learn about Civil Law and Corporate Law in business fields.

#### **Higher Education Administration** Research Areas

For people who want to learn about higher education administration and education management.

#### **Economics Course**

#### Economics Research Areas

For people who want to be experienced practical economists in economic policy, monetary economics and financial analysis etc.

# Regional Policy Research Areas

For people who want to solve the problems of regional economies and businesses and get involved in the stimulation of regional economies.

- Acquire high-level specialization based on the foundations of the education and research in the first semester curriculum.
- You can achieve acquire a doctorate in business administration, economics, or regional policy.

	Master's Program	Doctoral Program		
Major	Graduate Course in Business Administration and Economics	Graduate Course in Business Administration and Economics		
	Master of Business Administration	Doctor of Business Administration		
Name of Degree	Master of Higher Education Administration	Doctor of Economics		
	Master of Economics	Doctor of Regional Policy		
	Master of Regional Policy			
Campus	Ibaraki Ai Campus	Ibaraki Ai Campus		
Student Capacity	Student Entry Capacity/15 Students Holding Capacity/30 Students	Student Entry Capacity/3 Students Holding Capacity/9 Students		

My Specialization was well received, and I'm working at a university and in my specialist field.

#### Careers after Acquiring a Degree

#### I started a business!

#### Zhu Yun Lin

I entered the Business Administration Master's course after graduating from the university's undergraduate Business Administration Faculty. After completion I entered the master's course and the doctorate course for economics and acquired a doctorate in economics in March 2017. Whilst doing my doctorate I established a trading company, and am currently the president of Unki Shoji LLC.

#### From business to university teaching staff member.

#### Junji Nagata

Lacquired a Doctor of Business Administration Degree in March 2014 after working at Oki Electric Industry Co., Ltd. Currently I am on the board of the Japan Information System Consultant Association. I work as a consultant and hold a university IT class.



#### From Housewife to Specialist

#### Masae Watanabe

I acquired a Doctor of Business Administration Degree in March 2013, after retiring from the public service. The title of my dissertation was "the Settlement of Korean-Japanese around the Takarazuka Region". Currently I am continuing my life's work of researching Korean-Japanese in the Takarazuka region. I am also a Korean language instructor, a translator, and I give lectures etc.



#### I became a teacher at my university.

#### Mikiyasu Hayama

I acquired a Doctor of Business Administration Degree in March 2010.I became a full-time lecturer at Otemon Gakuin University from 2013. I hold classes for "business succession" and "shopping district research".



#### ACCESS





Exit the west exit on the left, after getting off at JR Ibaraki Station. Walk down the path along the railway until you reach Aeon Mall Ibaraki then turn right. The bus stop is at the north side of the Aeon Mall Ibaraki [8 mins on foot]. Exit Osaka monorail Unobe Station and walk down the path along the monorail track. Head north at the Shimohozumi 1 intersection, at the north side of Aeon Mall Ibaraki building turn right and you should be able to see the bus stop [About 9 mins on foot].

Go to the first floor after leaving the south ticket gates of Hankyu Ibaraki-shi Station. Leave the West exit and there is a

### Convenient Direct Bus



Direct bus, Direct bus, approximately 20 minutes.

There is a direct bus running from JR Ibaraki Station and Hankyu Ibaraki-shi Station.

From Osaka Monorall Unobe Station the direct bus platform at JR Ibaraki Station is within walking distance.

#### Contact Us

Otemon Gakuin University 2-1-15 Nishiai, Ibaraki City, Osaka 567-8502 Japan

For enquiries regarding entrance examinations and application forms

Entrance Examination Section: Fax: +81-72-641-9169

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Ibaraki Sojiji Campus Opened!

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